

Vard
AFRICA.CO
We don’t take bookings’ we begin relationships.

Website domain name: www.vardafrica.com

VARD AFRICA.CO: AFRICAS PREMIER LUXURY SAFARI COMPANY.

CONTACT US START PLANING

Destinations	Tours and Safaris	Positive impact	Inspire me	About Us
			What does ultra luxury travel mean to us?	Why Africa
			The Vard Experience	Our story
East Africa	Big 5 Safari	Our Pledge	Our collaborations and partnerships	Our Vision
✓ Kenya	Authentic photography safaris	Community	Your new home in Africa- The Art of a new place	Our Mission
✓ Tanzania	Off the deck honey moon safaris	Cultural Immersion		Our Values
✓ Uganda	Soul sanctuary safaris	Sustainability Values		Why Vard Africa, Six reasons to book with us
✓ Rwanda	Gorilla trekking in Africa	Conscious Luxury		Kind words
Southern Africa	Hidden gems of Africa	Giving back		Travel insurance
✓ South Africa	Horse riding safaris	Your health. Your safety. Our responsibility		Booking a trip with us
✓ Botswana	Safari & Beach safari			The Vard terms and conditions.
✓ South Africa	Mind and body safaris			
✓ Zambia	Birders paradise safaris			
✓ Zimbabwe				
✓ Namibia	More-Link			
Indian Ocean and Islands	View all tours & safaris			
✓ Seychelles	Vard’s Top 5			
✓ Mauritius				
✓ Madagascar				
More-Link				
The African Way				
Destination Guide				

Top Destinations	Blog		
The Masai Mara			
Etosha national park			
The Serengeti			
Cape town South Africa			
Laikipia Plateau			
Zanzibar Island			
The Okavango delta			
Victoria falls			
Kruger national park			
More Link			
View our Top 20 destinations			

Landing page
Welcome to:
Vard Africa.co

Bold. Bespoke. Africa.

Traveler's:

- ✓ Couples
- ✓ Solo
- ✓ Family
- ✓ Group 4+

What ultra luxury travel mean to us:

Forget everything you think you know about ultra-*luxury* travel.

You already have comfort. You already have access. You already know what it means to stay somewhere extraordinary, to be served impeccably, to want for nothing material. None of that is why you are here. You are here because somewhere beneath all of it beneath the beautiful hotels and the flawless service and the perfectly executed itineraries you have been asking yourself a question you cannot quite silence: *Is this all there is?* It is not. And Africa knows it.

WHAT WE ACTUALLY BELIEVE

Luxury, to us, has never been a category of product. It is a state of being. It is the rare, almost sacred feeling of being so completely free from obligation, from performance, from the relentless forward motion of a life lived at pace that you finally remember what it feels like to simply exist. To be present. To be *you*, unedited and at ease, in a place so alive it makes everything back home feel, just briefly, like a rehearsal. That is what Africa does. Not gradually. Immediately. The moment the aircraft door opens and the air hits you warm, ancient, carrying something you cannot name but will spend the rest of the trip trying to you understand that you are somewhere entirely different. Not just geographically. Something in you shifts. Something loosens. Something that has been held tight for a very long time finally, quietly, let's go.

"We are not in the business of impressive travel; we are in the business of the moment you stop performing your life and start actually living it."

THE TRUTHS NOBODY ELSE WILL SAY TO YOU

Luxury is not all about what surrounds you:

The tent can be extraordinary and you can still feel empty inside it. We have seen it. The most luxurious moment we have ever witnessed was a guest a person who had stayed in every great hotel on earth sitting completely still on the open plains at sunrise, saying nothing, for twenty minutes. Not because they were told to but because Africa took the words away from them. That is what we build towards. Every single time.

Boldness is the real indulgence:

Letting go is not a minor thing. For the kind of person who lands on this page, it may be the hardest thing you'll ever do. Releasing the schedule. Trusting the silence. Allowing yourself to be not productive, not impressive, not anywhere other than exactly here. That surrender is the most indulgent thing Africa can offer you, and we design every journey to make it as easy, as inevitable, and as deeply satisfying as possible.

The human touch cannot be manufactured:

It can only be given by people who mean it. At Vard Africa, every person who touches your journey from our founders, our advisors, our guides to the camp manager who remembers how you take your coffee is there because they genuinely care. Not as a service standard. As a way of being. The warmth you feel throughout a Vard experience is not a product of training. It is a product of people who love this land and who are deeply, personally honored that you trusted them with it.

Experience is the only currency that compounds:

Everything else depreciates. The watch, the car, the room beautiful now, ordinary soon. But the morning you watched a leopard move through the long grass thirty feet from where you sat, barely breathing that does not depreciate. It deepens. It grows richer with every year that passes. It becomes part of the architecture of who you are. This is what a Vard experience is all about. Not memories but Permanent alterations to your life.

THE ONLY DISTINCTION THAT MATTERS:

MOST TRAVELLERS

Go to Africa and *see* it. They photograph the lion. They tick the great migration. They return with evidence of a journey and a hard drive full of images they will look at less and less as the years pass. Africa was a backdrop. Beautiful, certainly. Unforgettable, perhaps. But ultimately, a place they visited.

OUR GUESTS AT VARD AFRICA

Go to Africa and are *met* by it. Something inside the continent reaches back. They do not return with evidence they return with a permanent shift in their interior landscape. A new understanding of scale. Of silence. Of what actually matters. Africa was not a backdrop. It was a mirror and what they saw in it changed them in ways they are still discovering years later.

This is the real difference between a safari and a curated Vard Experience.

FOR ALL TRAVEL PROFESSIONAL'S READING THIS:

If you are a travel advisor, an agent, or a professional who places exceptional clients into exceptional experiences you *already understand everything written above.*

You know the difference between a guest who comes back satisfied *and one who comes back transformed.*

The first one thanks you politely. The second one calls you before they have even unpacked, already asking when they can return and recommending you, unprompted, to everyone they know. Vard Africa exists to make every guest you send to Africa the second kind. We understand what your reputation requires, what your most discerning guests demand, and what it means to partner with someone who will never let either of you down. Partner with us. Africa, done this way, is the greatest gift you will ever give them.

You came here looking for luxury,
What you found was something *far more rare.*

“You found people who live where you dream of going. Who know every hour of its light and every register of its silence. Who will place you with complete precision, complete love, and complete commitment to your experience inside the most extraordinary version of Africa that exists. Not the Africa of catalogues and price lists. The real one. The one that stays with you. The one that, on an ordinary Tuesday morning six months from now, you will choose to close your eyes and still be able to feel it on your skin”

ABOUT US:

WHY AFRICA:

There are places in this world that change you quietly, without warning and Africa is the greatest one of them all.

We have tried, many times, to explain Africa to people who have not yet been.

We have never fully succeeded.

Not because the words don't exist there are plenty of beautiful words. But because Africa operates on a frequency that language was not quite built to carry. You can describe the light. You cannot transmit what it does to a person standing in it for the first time, or the tenth time, or the fortieth because it does something new every single time. What we can tell you is this: every person who has ever travelled with us to this continent has come back changed. Not in ways they can always articulate at a dinner party. In quieter ways. More permanent ones.

That is why we built Vard Africa. And that is why, if you are reading this, we believe you are already half-way there.

The Living Continent,

Africa is not scenery. It is not a backdrop for beautiful photographs; however magnificent those photographs will be. It is alive in a way that very few places left on earth still are stubbornly, almost defiantly alive. The kind of alive that gets under your skin and stays there.

We have watched first-time visitors step off a light aircraft onto a dusty bush airstrip people who have stayed in every Aman, sailed every coast, eaten at every table worth eating at and go completely, wordlessly still. Not from exhaustion. From recognition. Something in them, some part that the pace of their extraordinary lives had not been able to reach in years, suddenly exhales.

The savannahs that stretch toward horizons belonging to a better, slower era. The Okavango rising impossibly from the desert, teeming with life that has never needed a permit to flourish. The forests of Uganda where the mist moves through ancient trees and something watches you back with eyes that carry a history longer than cities. The Maasai Mara at five in the morning, before the world has remembered to be loud.

The light here is different. Richer. More golden. More honest somehow as though the sky has nothing left to prove and has simply decided to be beautiful.

We never get tired of watching people who see it for the first time.

Rare by Nature-Unrepeatable by Design,

Here is something we have learned after years of bringing the world's most well-travelled guests to this continent:

Nothing prepares you for it. Nothing.

You can watch every documentary. Read every account. Study every photograph. And then you sit twelve feet from a lion who looks at you with a complete and total indifference that is somehow more thrilling than any attention you have ever received and every frame of reference you arrived with quietly becomes irrelevant.

The great migration is one and a half million animals moving as a single ancient instinct. We have seen it more times than we can count and we still hold our breath, The elephant matriarch leading her family across a dry riverbed at dusk pausing, reading the air, deciding carries a wisdom in her bearing that makes every boardroom decision any of us has ever made feel, briefly, very small. In the best possible way.

The mountain gorilla who meets your eyes across six feet of forest undergrowth and holds your gaze for just a moment longer than you expected that moment does not leave you. Ask anyone who has experienced it. They will tell you exactly where they were sitting or standing what the air smelled like, what they felt in their chest. These are not experiences that can be replicated at a second location or accessed on a waiting list.

They are simply there wild, sovereign, unhurried waiting for the person with the discernment to come and the stillness to receive them.

Wilderness — So vast, so indifferent to human ambition, that standing inside it resets something in you that you didn't realise needed resetting.

Wildlife — The greatest free-roaming animals on earth, living entirely on their own terms. Encountered in moments that belong to no brochure only to you, and only to that morning.

Culture — People of extraordinary depth and generosity. They do not perform for visitors. They invite you in. And once you have sat with them, eaten with them, laughed with them you carry them home.

Legacy — Because we believe that the most meaningful journeys leave something behind. For the land. For the communities. For the wild places that make all of this possible, and that the world cannot afford to lose.

What exactly to we mean when we say COME to Africa,

We want to be honest with you about something,

The word *luxury* has been used so many times, in so many contexts, that it has started to lose its edges. Thread counts. Butler service. Champagne on arrival. These things are table stakes for us we deliver them without compromise but they are not the thing we lie awake thinking about.

What we lie awake thinking about is the moment one of our guests goes quiet on safari. Not uncomfortable quiet. The other kind. The kind that happens when you are sitting beside a fire in the middle of the African bush, under a sky so full of stars it looks almost exaggerated, and someone at the table who has achieved more than most people dream of, who has collected experiences the way others collect air miles just *stops*. Sets down their glass. Looks up. And for a few minutes, does not need anything from the world at all.

That is the exact moment we build everything for, we select every camp, every lodge, every guide, every curated encounter not simply because it is excellent though it must be, but because it has the capacity to produce that moment. For our particular guests, for your particular clients, for you.

We have turned down partnerships with properties that looked perfect on paper because something essential was missing. We have driven hours off-road to reach a camp that no one had heard of yet because someone who knew the bush told us it had the feeling. We are, in the most precise sense, obsessed not with luxury as an aesthetic, but with experience as a lasting, life-altering thing, for us it's all about how we make people feel.

That obsession is what you are partnering with when you come or bring your guests to see Africa through our eyes.

A note- to the advisors and agents who trust us with their guests,

We know what it means when you recommend us.

It means you have looked at your guests someone you know very well, someone whose taste you respect, someone who has probably told you "I've seen it all" with a smile that is equal parts challenge and hope and you have said: *this one will do it*.

We do not take that lightly. Not ever, what we promise you is not just seamless logistics, beautiful properties and itineraries, though you will have both. What we promise is that your guests will come back to you with something in their eyes that the best clients always have after the journeys that matter quiet, slightly stunned gratitude that turns a single booking into a relationship that lasts decades.

Africa, done right, does that. And we know how to do it right.

The Honest Truth About Why People Come Back,

We asked one of our guests a lady who had travelled with us three times in four years, who runs a company with operations on 3 continents, who is not someone given to sentimentality why she kept returning.

She thought about it for a moment, *"Everywhere else,"* she said, *"I arrive as who I am in the world. Africa is the only place I arrive as who I actually am."*

We have never found a better answer than that. We have stopped trying to find one.

Africa is not a journey you take. It is a journey that takes you gently, completely, and with a permanence that nothing else quite matches.

Vard Africa exists to guide you into that encounter. With the expertise, the access, the relationships, and the genuine, unperformed love at heart for this continent that only comes from people who have given their professional lives to it.

We don't just take you into Africa, we let Africa find its way to you.

Vard Africa

Our Story:

Sharing Africa’s raw beauty—one unforgettable moment at a time.

This is our story.

This is our home.

And it is our privilege to invite you into the Africa we know, love, and fiercely protect.

Welcome to **Vard Africa** the future of ultra-luxury travel.

We are an independent, family-founded company, born and raised on this continent. Our story begins in Kenya, where our childhood was shaped by the long journeys across wild landscapes, close encounters with nature, and a deep, instinctive connection to the land. Africa, to us, has never been a destination it is a way of life.

From those early beginnings when travelled Africa with our dad, a vision took shape: to create journeys that transcend travel. Not simply itineraries, but timeless, deeply personal experiences reserved for those who seek something rare something that cannot be replicated. The kind of journeys that stay with you, long after you have returned home, because those journeys stayed with us.

At Vard Africa, every experience is thoughtfully designed and personally overseen by our founders, Elvis and Warren native Kenyans whose lives are deeply rooted in this land. Their presence ensures that every detail, no matter how small, is handled with precision, discretion, and care.

From your very first enquiry to your safe return home, we remain quietly by your side anticipating needs before they arise, refining every element, and providing seamless, round-the-clock support. Whether it is an impromptu escape or an extended, highly specialized journey across remote regions, our reach, relationships, and expertise allow us to bring the extraordinary to life.

Our philosophy is simple, yet uncompromising: pursue excellence in everything, and settle for nothing less than exceptional.

We believe true luxury lies in authenticity, depth, and meaning. It is found in the silence of untouched wilderness, in the privilege of exclusive access, in the richness of culture and history, and in moments that feel entirely your own. Every Vard experience is a living narrative woven through landscapes, wildlife, people, and stories we know intimately.

Equally, we believe that travel should give back to the places that make it possible. Through The Vard Foundation, our non-profit and philanthropic arm, we actively support conservation efforts and local communities ensuring that every journey contributes to the preservation of Africa’s most precious ecosystems and the wellbeing of those who call them home. When you join the Vard family your presence contributes to a living legacy: the preservation of wild Africa for the generations yet to come.

Vard Africa is more than a travel company, we are your trusted confidant, curator, and companion in Africa, because we do not simply visit this land we live it, we understand it, and we are honoured to share it with you.

We built it to be the most meaningful to our guests, to the communities and wild places of Africa, and to the people who will come after us.

From the very beginning, we held one vision above all others: **to leave the world a better place than we found it.**

As a daily, operational commitment. In the partners we choose. In the communities we invest in. In the conservation work we support quietly, without fanfare, because it is simply the right thing to do.

But there is something more personal in this story too, we built Vard Africa as a family and we built it to *be* one. The kind of brand where the people inside it genuinely love what they do and where they do it. Where the guides feel like custodians, not employees. Where our partners feel like collaborators, not vendors. Where our guests, by the end of their journey, feel less like clients and more like people who have been welcomed into something real and made meaningful friendship’s.

And we built it to outlast us. Because the work protecting Africa's wild places, sustaining its communities, showing the world what genuine luxury in this continent looks and feels like is work that does not end with a generation. It compounds across them. Every journey we design, every wild place we help protect, every community we leave better resourced than we found it these are deposits into a legacy that we hope, long after our names are forgotten, will still be quietly doing its work in the world.

A family. A brand. A promise made not just to our guests, but to Africa itself.

ELVIS & WARREN,
FOUNDERS · VARD AFRICA

OUR VISION:

Not simply the finest, the standard by which the finest is measured.

A vision is not a statement. It is a discipline practiced in every detail, upheld in every encounter, and never compromised.

THE PURSUIT OF THE EXCEPTIONAL,

At Vard Africa, our vision is singular: to set the gold standard for African luxury travel exclusive, intimate, purpose-driven, and unmatched in the precision of its craft. Not as an aspiration, but as the daily, non-negotiable measure of everything we do.

We have long believed that true excellence does not announce itself loudly. It lives, instead, in the final one percent the unseen effort, the quiet precision, the detail so considered that a guest feels it without ever being able to name it. It is the difference between a journey that is extraordinary and one that becomes a defining chapter of one's life.

"Excellence, to us, is not a ceiling to reach. It is the floor we refuse to fall below in every moment, for every guest, without exception."

THE PEOPLE AND TEAM BEHIND YOUR JOURNEY,

We operate with one unwavering philosophy: there is no room for error and so we have built a team for whom that standard is not a burden, but a calling. People who listen and think deeply before they act, who anticipate intuitively rather than react, and who understand that the smallest gestures often carry the greatest weight.

From our handpicked network of Africa's most distinguished ultra-luxury safari operators to our private accredited guides, our curated logistics partners, and our 24/7 expert support every individual within the Vard system has been chosen and appointed not merely for their competence, but for their character. This is where seamless, invisible service meets behind-the-scenes mastery. Where your journey is not just planned, but protected, perfected, and made entirely, irreducibly yours.

I Handpicked partnerships

Every lodge, camp, and operator in our network is personally vetted — selected for excellence, authenticity, and an ethos that mirrors our own uncompromising standards.

II Private accredited guides

Our guides are not simply experts in wildlife — they are storytellers, naturalists, and custodians of the land whose knowledge transforms every encounter into something profound.

III Curated logistics

Every transfer, charter flight, and arrival is orchestrated with quiet precision — so that the only thing our guests need to carry is a sense of wonder.

IV 24/7 personal support

From the moment of first contact to the moment of safe return, we are present — completely, unhesitatingly, at any hour and in any circumstance available for you.

A VISION BEYOND LUXURY

Our vision extends far beyond the journey itself. We are deeply, proudly invested in a form of travel that gives as generously as it takes travel that uplifts the communities woven into every experience, that actively protects the ecosystems we are privileged to explore, and that safeguards the living heritage that makes Africa not just beautiful, but irreplaceable.

We curate journeys that enrich the Traveller and honour the land in equal measure. That empower the people who make these experiences possible. That ensure the stories defining Africa's soul endure not as museum pieces, but as living, breathing realities for every generation yet to come.

This is our promise to you and our *obligation* to Africa,

To be your bridge to a continent that has no equal. To carry the weight of every detail so that you need carry nothing at all. To place you without friction, without compromise, without a single moment of doubt at the very heart of an experience you will spend the rest of your life being grateful for.

OUR MISSION:

We are not offering you a journey, we are opening our home to you.

And with that invitation comes a responsibility we carry with great care to every guest, every community, and every wild and sacred place that makes Africa what it is.

A HIGHER PURPOSE

Our mission at Vard Africa is to redefine what African travel means at its highest level not merely to offer journeys of exceptional beauty, but to craft experiences that are purposeful, ethical, and alive with meaning. To prove, journey by journey, that luxury and integrity are not in tension. That the most indulgent travel is also the most responsible. That the finest experiences leave the world not diminished, but enriched.

We believe Africa's tourism has a destiny greater than it has yet fully realized and we have committed our lives to helping shape it. Every itinerary we design, every partner we choose, every moment we curate is an act of both artistry and conscience.

"We do not simply send guests into Africa. We welcome them into it as guests of the land, the wildlife, and the people who have called this continent home since the beginning of time."

OUR COMMITMENTS

With the privilege of guiding guests into Africa's most extraordinary places comes a responsibility we do not take lightly. We are stewards, as much as we are curators and our mission demands that we honour both roles with equal devotion.

Protecting the wilderness

We partner exclusively with operators, lodges, and reserves that are active guardians of Africa's wild places — those who give back more than they take.

Empowering communities

We invest in the people whose traditions, knowledge, and spirit are the living soul of every experience we offer — ensuring that travel enriches, rather than extracts.

Curating with conscience

Every brand, guide, and partner in the Vard system is chosen and appointed not only for excellence, but for a shared reverence for Africa and a commitment to preserving her future.

TRANSFORMATIVE BY DESIGN,

Through bespoke itineraries shaped around the individual their passions, their pace, their private vision of Africa and exceptional personal service that anticipates before it is asked, we design journeys that are as transformative as they are indulgent. Where luxury meets meaning. Where every moment, however still or spectacular, is crafted with complete intention.

We do not measure success in five-star ratings or flawless logistics alone though both are non-negotiable. We measure it in the quality of the silence a guest carries home. In the shift in perspective that no photograph can fully hold. In the moment, days or weeks after returning, when a guest realizes that Africa has permanently, beautifully altered the way they see the world.

"Our mission is not complete when your journey ends. It is complete when you leave Africa inspired, deeply connected, and forever changed carrying within you a piece of this land that will never fully let you go."

This is the Africa we know. The Africa we protect. The Africa we are honored to share with you not as a product to be sold, but as a home to be experienced, a story to be lived, and a legacy to be cherished long after the dust of the savannah has settled on your boots for the very last time.

OUR SERVICES:

VARD AFRICA · WHAT WE DO:

There is only one company in the world that truly knows *this continent*, and you have found it.

No boundary. No limit. *No itinerary too extraordinary.,*

From the sweeping savannahs of East & Southern Africa to wherever the world's most remarkable experiences exist, Vard Africa has the expertise, the relationships, and the resolve to place you inside them.

THE SCOPE OF WHAT WE DO

Vard Africa operates across the entire African continent from the iconic, wildlife-rich reserves of East and Southern Africa to the little-known wonders of Central and West Africa, from the volcanic archipelagos of the Indian Ocean. Our operating territory is not defined by geography. It is defined by the desire to go further, deeper, and more meaningfully than anyone has done before us.

We design, curate, and execute ultra-luxury journeys of every scale and ambition from an intimate four-night private safari to an eight-week, multi-country odyssey moving by private jet, yacht, and helicopter through the most extraordinary landscapes on earth. If the vision exists in your mind, we exist to build it in reality with a precision, a beauty, and a depth of experience that will exceed even what you dared to imagine.

If you carry within you a vision of Africa or of the world beyond it that you have never quite been able to articulate, let alone realize, that is precisely the conversation we are here to have. Bring us your dream, however specific or unbounded, and we will build something around it that surpasses even what you imagined.

"The rarest thing in African travel is not a private conservancy at sunset, or a private villa with just twelve guests and two thousand elephants. It is a partner who genuinely knows from the inside how to place you inside that exact moment perfectly. That is what Vard Africa is all about."

Vard Africa is a business-to-business organization of the highest order. We are the partner that the world's most distinguished travel professionals trust when Africa must be done at its absolute best when the guest is extraordinary, the expectation is uncompromising, and there is simply no room for anything less than flawless. We do not serve the mass market. We serve the rare few for whom excellence is not a preference it is the only acceptable standard.

We work with the finest across every corner of the global travel industry *and we make each of them better at what they do all the time,*

Travel Advisors & Agents

You have built your reputation on delivering the exceptional. Africa is where reputations are made or quietly lost. Vard is the partner who ensures it is always the former. We give you access, insider knowledge, and flawless execution that makes your Africa offering genuinely impossible to find anywhere else. Your clients will not simply be satisfied. They will return to you, and only you, for the rest of their travelling lives.

Tour Operators

Building an Africa programme from the outside is a slow, expensive, and often humbling exercise. Building it with Vard is something else entirely. We bring you the relationships, the access, and the on-the-ground authority that takes years to cultivate so that your Africa product carries the depth and credibility of people who have lived it. We are not a wholesale vendor. We are the team that makes you look like Africa's greatest specialist.

Family Offices

The principals you serve do not want a safari. They want an experience so private, so personally considered, and so far beyond what money alone can typically buy, that it becomes the journey their family speaks about for generations. Vard designs for precisely that with absolute discretion, total flexibility, and the kind of personalised attention that treats every family as the only one we serve.

Private Members Clubs

Your members have seen the world. They are not impressed by the ordinary, the expected, or the well-marketed. What moves them is authenticity at the highest level an Africa experience so genuinely immersive and so brilliantly executed that it becomes one of the finest things your club has ever offered. Vard delivers that, every time, with the discreet excellence your brand demands.

Private Jets & Yacht Charters

The aircraft and the vessel are extraordinary. What unfolds when your guests land the camp, the guide, the moment at dusk in a landscape that feels entirely theirs must be equally so. Vard integrates seamlessly into private aviation and maritime experiences, designing the Africa chapter of a journey that is, from first to last, utterly without compromise.

MICE, Incentives & Elite Groups

Africa has the power to do what no conference room, no five-star hotel ballroom, and no conventional incentive destination can: it removes people from everything they know and places them somewhere so alive, so vast, and so genuinely extraordinary that they are bonded, inspired, and transformed by it. Vard designs group experiences of this magnitude with the logistical precision of an operation and the personal touch of a private journey.

Private Schools & Institutions

Africa is the greatest classroom the world possesses. We design immersive educational journeys that give the next generation something no curriculum can offer a direct, profound, and formative encounter with the natural world, with living cultures of extraordinary depth, and with a continent that has the power to shape a young person's sense of purpose for the rest of their life.

Travel Management Companies

When a corporation's most valued clients or senior leadership travel to Africa, the experience must reflect the company's standing perfectly. Vard provides travel management companies with a trusted, world-class Africa partner one who understands that this level of guest requires not just excellent travel, but an encounter with Africa that carries genuine meaning and lasting impact.

THE VARD EDGE

There are operators who visit Africa. There are operators who study it. And then there is Vard a company whose founders were born into it, whose team lives inside it, and whose entire existence is built around sharing it at a level of intimacy, precision, and authority that no amount of research or ambition can manufacture from the outside. This is what we bring to the table, to every partnership, every itinerary, and every single guest who places their trust in us.

I Born-in knowledge

Our understanding of Africa is not academic — it is lived. Inherited. Continuously deepened by the fact that we have never left. We know this continent the way only those who call it home can know it — and that knowledge is the foundation of everything we build.

II Access beyond the market

The experiences Vard offers do not appear on platforms or in catalogues. Private conservancies, exclusive-use properties, closed wildlife areas, and once-in-a-generation encounters — held in reserve for those with the relationships and networks to unlock them. We hold those relationships.

III Relationships, not contacts

Our network has been built over years of genuine investment — in people, in places, and in the trust that only time and shared values can create. When Vard calls, Africa's finest answer. That is not a boast. It is the quiet reality of what we have built, and what we bring to every Vard experience.

IV Presence, not process

We do not manage journeys from a distance. Elvis and Warren personally oversee every itinerary — not as a quality assurance measure, but because they refuse to offer anything they have not themselves ensured is extraordinary. This is what it means to have Africa's founders in your corner.

You carry the dream,

We carry everything else so that nothing stands between your guest and the extraordinary.

Whatever you are building for whoever you serve Vard Africa exists to make it the finest Africa experience the world of travel can produce. Not approximately. Not almost. Completely, undeniably, and without a single moment of doubt. This is the standard we set for ourselves, the promise we make to our partners, and the experience your guests will carry with them for the rest of their lives. The dream itinerary exists. We are simply the people. Who know how to build it.

Begin the conversation today, we are ready and so is Africa.

Have a destination in mind? Neither boundary nor convention has ever stopped us. Talk to us today.

BEGIN THE CONVERSATION · TALK TO VARD AFRICA TODAY.

WHY VARD AFRICA:

Six reasons to book with us:

We built Vard Africa because we fell in love with something, this continent, its wildness, its people, its impossible beauty and we could not find anyone doing it the way we believed it deserved to be done. So, we decided to do it ourselves.

There are extraordinary operators in Africa. Companies with long histories, impeccable reputations, and the machinery to move thousands of guests through this continent every year with impressive efficiency.

We admire them, but we are not them. Vard Africa was built for the discerning guest who knows, with a quiet certainty they rarely voice, that something is still missing. Not a thing. Not a place. A *feeling*. The particular quality of being completely, undeniably alive in a moment so real it makes everything before it looks slightly rehearsed. We were built for that guest. We were built for that feeling.

Everything else the camps, the logistics, the flawless execution is simply how we get there.

On Excellence:

We have a problem with the word *luxury*. Not because it doesn't apply to what we do. It does. Entirely. But because it has been borrowed so many times by so many people selling so many things that it has lost the one quality that made it mean something: **truth**.

True luxury the kind that changes a person is not a product. It is a standard of attention so complete, so personal, so quietly relentless that the guest never once has to think about what they need. Because we have already thought of it. Already arranged it. Already anticipated the moment before they knew it was coming.

That standard is not occasional at Vard Africa. It is not aspirational; it is the only way we know how to work.

What We Are, precisely:

We are a family of people who love Africa with the kind of love that is not compatible with mediocrity.

We are obsessives about access, about authenticity, about the specific quality of a morning in the bush when the light is doing something extraordinary and your guide cuts the engine without a word because he knows, and you know, that this is one of those moments that will never come again exactly like this.

We are relationship builders with the communities whose land we walk with reverence, with the guides whose knowledge no Google search will ever replicate, with the conservancies and wild places we have committed ourselves to protecting because we understand, more personally than most, what the world loses if they diminish.

We are boundary removers because when a guest arrives with a vision, however vast, however specific, however beautifully unreasonable our only question is *how*, never whether, In the world we live in we believe everything is possible.

And we are, above everything else, people who measure our success by a single metric that appears on no spreadsheet:

How did we make them feel?

The Journeys and experiences we build,

No template. No catalogue. No standard itinerary dressed in bespoke language.

Every journey begins with a conversation unhurried, genuine, searching. Of course, with the right questions, We want to know not just where you want to go but who you are when you travel. What moves you. What you have seen that came close but didn't quite reach the thing you were looking for. What you dream about when you let yourself dream without editing.

Then we build, with access. With relationships forged over years in the field, with a standard of curation so precise that every element every property, every guide, every encounter, every hour of every day has been chosen not because it is excellent in general, but because it is *right for you, specifically, completely, and without compromise*.

We have sent guests to places that do not appear in any magazine. We have arranged encounters that required months of quiet groundwork. We have redesigned a journey forty-eight hours before departure because something extraordinary was happening in the bush and our guests needed to be there at that time for it.

This is not exceptional behavior for us. This is Tuesday.

To the advisors and agents who bring us their best,

You have spent years building a client's trust. You have recommended the finest hotels, the rarest tables, the most considered experiences the world offers. And then your client the one who looks at you and says, quietly, *"I want something I haven't felt before"* and asks about Africa. You call us, we understand the weight of that call. We have never once taken it lightly, and we never will. What we offer you is not just a seamless experience for your client. It is the moment they return to you not with a polite thank you, but with that particular look the one that tells you, and them, that something real happened out there.

That look is what we work for. Every journey. Every time.

Why we built this,

We built Vard Africa with a vision that has not changed since the first day and will not change after we are gone. To leave the world better than we found it. To build something so rooted in integrity, so genuinely in love with Africa, so committed to the people and wild places that make it extraordinary that it outlives us. That our future generation inherit not just a business but a *standard*. A proof that it is possible to operate at the absolute pinnacle of luxury travel and still be, at the core of it all, deeply, irreversibly good, that is not a marketing position. It is a promise we made to Africa before we made it to anyone else.

One Last Thing,

We are not for everyone; we are for the guest who understands that the finest things in life are not bought they are *earned* by the quality of attention you bring to them. Who knows that a journey at this level is not an indulgence but an investment in memory, in perspective, in the irreplaceable currency of being truly, completely present in one's own life.

If that is you — and we believe, if you are still reading, that it is — then we are not just the right choice.

We are the only choice.

Welcome to Vard Africa. We have been waiting for you.

OUR VALUES:

The Five Beliefs That Drive Everything We Do.

Five values. Every one of them real. Every one of them ours.

01 — People First. Always.

Before the destination. Before the itinerary. Before the lodge, the vehicle, the sunset or the wildlife there is a person.

A person with a story, a dream, a reason for choosing Africa at this particular moment in their life. Our first and most fundamental commitment is to that person to understanding them deeply, to listening without agenda, and to ensuring that every element of the journey we build reflects not what we think they should experience, but what they actually came here to feel.

We measure every decision against one question. *How will this make them feel?* And we do not move forward until the answer is right.

02 — Excellence Without Compromise.

We do not have a standard itinerary because we do not believe in a standard of excellence that varies depending on the brief, the budget or the complexity of the request.

The standard is the standard. Always. For every guest, every journey, every detail however visible or invisible, however expected or unexpected. The transfer that arrives on time in the dark. The dietary preference noted three months ago and remembered perfectly. The guide who stays an extra twenty minutes because something extraordinary is happening and our guest should not miss it.

Excellence, at Vard Africa, is not a promise we make. It is the only way we know how to work.

03 — Africa is Sacred. We Treat It That Way.

We are not visitors to this continent. We are custodians of it.

Africa's wild places, its ecosystems, its communities and its cultures are not resources to be leveraged for commercial gain. They are living, sovereign, irreplaceable treasures and every safari we design, every partner we choose, every community we work with is held to a standard that ensures their long-term protection and flourishing. We give back deliberately, consistently and without fanfare because stewardship is not a marketing position. It is a responsibility we accepted the moment we decided to build a business on the back of Africa's extraordinary generosity.

We will not profit from this continent without leaving it better than we found it. That is not a policy. It is a promise.

04 — Integrity in Everything.

We say what we mean. We do what we say. We recommend what we genuinely believe is right for the guest not what is most convenient, most profitable or most available.

When something is not right, we say so. When a property does not meet our standard, we walk away regardless of the relationship. When a guest deserves more than we initially proposed, we tell them. When we make a mistake and every organization does, we own it immediately, completely and without deflection.

The trust our guests and partners place in us is the most valuable thing we hold. We treat it accordingly every day, without exception, in every interaction however small.

05 — Legacy Over Transaction.

Every guest who travels with Vard Africa is not a booking. They are the beginning of a relationship one we intend to honour long after they have returned home, long after the photographs have been shared and the stories have been told.

We built this brand to outlast us. To be the kind of brand that compounds in meaning and in impact across generations leaving behind not just a business but a body of work. Journeys that changed people. Wild places that were protected because we were here. Communities that were strengthened because we showed up with integrity and stayed. Guests who became friends. Friends who became family.

That is the legacy we are building. One extraordinary, unrepeatable journey at a time.

This is who we are. This is what we stand for.

Welcome to Vard Africa.

OUR SIGNATURE EXPERIENCES IN AFRICA,

- ✓ Multi-generational family Luxury Safaris
- ✓ Authentic photography safaris
- ✓ Off the deck Honey moon safaris
- ✓ Premier Well-ness Retreats in Africa.
- ✓ Mind and body safaris
- ✓ Soul Sanctuary safaris
- ✓ Gorilla trekking in Africa.
- ✓ Fly me around safaris
- ✓ Hidden gems of Africa
- ✓ Bush and beach holidays
- ✓ Travel for a purpose
- ✓ Walking safaris
- ✓ Helicopter safaris
- ✓ Horse and Camel riding safaris.
- ✓ Birders paradise safaris.
- ✓ Into the heart of Africa safaris.

BESPOKE WILDERNESS ACTIVITIES AND EXPERIENCES:

- ✓ Comprehensive Game drives.
- ✓ Night Game drives.
- ✓ Private safaris with a Safari companion.
- ✓ Black leopard tracking.
- ✓ Accredited specialist safari guides.
- ✓ Guided bush walking safaris.
- ✓ Cultural community visits.
- ✓ Conservation projects.
- ✓ Vard Community projects.
- ✓ Star gazing.
- ✓ Star beds available for intimate sleep out experiences
- ✓ Wild dogs tracking
- ✓ Gorilla tracking
- ✓ Monkey tracking
- ✓ Bird watching
- ✓ Lion tracking
- ✓ Rhino tracking
- ✓ Private Sun downers Out of Africa experience.
- ✓ Big game fishing.
- ✓ White water rafting.

Calm Sport Wellness:

- ✓ Hiking
- ✓ Mount climbing
- ✓ Quad biking
- ✓ Guided Jogging trails
- ✓ Leisure Spa treatments
- ✓ Yoga
- ✓ Horse riding
- ✓ Camel riding
- ✓ Mountain biking.

Food and Drinks:

- ✓ Private bush dinners
- ✓ Private bush breakfast
- ✓ Wine tasting
- ✓ Cooking experience with the locals- Eat-Laugh and Play.
- ✓ Fine dining experience
- ✓ Private dining experience

Aerial Activities:

- ✓ Hot Air Ballon
- ✓ Helicopter scenic safaris
- ✓ Scenic fly me around safaris
- ✓ Sky diving
- ✓ Bungee Jumping

Water Activities:

- ✓ Boat Excursions.
- ✓ Dhow cruise
- ✓ Fishing experience
- ✓ Canoeing
- ✓ Kayaking
- ✓ Sailing
- ✓ Wind Surfing
- ✓ Water Skiing
- ✓ White water rafting
- ✓ Snorkeling
- ✓ Scuba diving
- ✓ Yatch Experience on the Indian ocean

TRAVEL INSUARANCE:

Everything You Need to Know. Everything we need you to have.

Why We Require It. Why You Will Be Glad We Did.

Comprehensive travel insurance is a non-negotiable condition of every Vard Africa booking.

We say this not to protect ourselves. We say it to protect you completely, unhesitatingly, and with the full conviction of people who have seen what happens when guests travel without it and who have committed, without reservation, to ensuring that never happens to anyone in our care.

The journeys we design take you to some of the most remote and extraordinary places on earth. The very wildness that makes them transformative also means that the unexpected on the rare occasion it arises requires a quality and speed of response that only comprehensive coverage can guarantee.

Your insurance is the foundation beneath everything else we build. It is what ensures that if anything, anything at all falls outside the plan, you are protected. Financially. Medically. Completely.

We have never had a guest wish they had less coverage.

We have never had a guest wish they had taken it out later.

When To Take Out Your Policy

Immediately upon confirming your booking.

This is not a suggestion. It is the single most important piece of practical advice we will give you throughout the entire planning process and the reason is straightforward.

The moment your journey is confirmed, you have a financial commitment in place. The moment your insurance is active, that commitment is protected. Every day between those two moments is a day you are exposed to cancellation costs, to unforeseen circumstances, to the kind of events that no one anticipates and that insurance exists precisely to address.

Do not wait until the week before departure. Do not assume there will be time. Take out your policy the same week you confirm your journey and travel, from that moment forward, with the peace of mind that nothing between now and your return home is unprotected.

The Most Important Coverage of all

Medical, Evacuation & Repatriation

Without question, the single most critical element of your travel insurance for an African safari is **emergency medical coverage** encompassing evacuation, treatment, hospitalization and repatriation to your home country.

The vast majority of our guests travel without incidents, in the hands of Vard Africa and our partners, is a safe and extraordinarily well-managed environment. But the landscapes we take you into are remote magnificently, authentically remote and in the event of a medical emergency, the distance between where you are and where you need to be requires resources that no guest should be expected to fund personally.

Emergency air evacuation from a remote safari location to the nearest major medical facility carries costs that can reach tens of thousands of dollars. Repatriation to your home country if required can reach hundreds of thousands. These are not figures designed to alarm you. They are figures designed to ensure that your policy, when you select it, is genuinely adequate for the journey you are undertaking.

We advise all Vard Africa guests to ensure their medical and repatriation coverage is substantial a minimum in the range of **£250,000 to £725,000 per person** for combined medical expenses and repatriation. In practice, most quality policies offer coverage well in excess of these figures. What matters is that you verify this with your insurer before your policy is finalized and that you do not assume adequacy without confirmation.

One further note on medical coverage at home: your travel insurance will typically cover treatment during your journey and your return home in an emergency. Ongoing medical care once you are back in your home country will generally fall under your domestic health coverage. Please ensure you understand this distinction when reviewing your policy.

The Coverage Your Policy Must Include

Beyond medical and repatriation which we consider the foundation your policy should provide meaningful coverage across the following:

Emergency Medical Evacuation Air evacuation from remote locations to the nearest appropriate medical facility covered in full, with no restrictive limits on the circumstances under which it applies.

Trip Cancellation & Curtailment Full protection for the cost of your journey in the event that unforeseen circumstances illness, injury, bereavement or other covered events require you to cancel before departure or return home earlier than planned.

Trip Delay & Travel Disruption Coverage for additional accommodation, meals and expenses incurred as a result of delays or disruptions to your travel arrangements whether outward or homeward bound.

Baggage, Personal Effects & Valuables Protection for your luggage, personal belongings and any valuables including photographic equipment against loss, theft or damage for the full duration of your journey.

Personal Liability & Legal Expenses Coverage protecting you against claims made by third parties in the event of accidental injury or property damage, and for legal expenses arising from incidents during your travels.

Pre-Existing Medical Conditions If you have any pre-existing medical conditions, please ensure your policy covers them explicitly and completely. Declare all relevant conditions at the time of taking out your policy not doing so can invalidate your coverage entirely at the moment you need it most.

Covid-19 & Communicable Disease Your policy should include coverage for medical costs, trip cancellation and curtailment arising from Covid-19 or other communicable diseases including any quarantine costs that may be incurred during your journey.

Common Questions — Answered Honestly

My policy uses a 'pay and claim' approach. Is that acceptable?

We advise against it strongly.

A 'pay and claim' policy requires you to fund medical costs personally and reclaim them upon returning home. In the event of a serious incident a medical evacuation, hospitalization, repatriation the costs involved can reach levels that are genuinely difficult to self-fund, particularly in circumstances where the incident is incapacitating and actioning payment is itself a challenge.

We strongly recommend selecting a policy in which your insurer pays directly on your behalf. In an emergency, the last thing you or your family should be managing is a financial transaction.

Does my existing health insurance cover me in Africa?

In most cases no.

Private health insurance, national healthcare systems such as the NHS, and national social insurance programmes such as Medicare are unlikely to provide adequate coverage for medical treatment, evacuation or repatriation in Africa. Please contact your existing provider directly to confirm what is and is not covered and do not assume coverage without written confirmation.

My credit card includes travel insurance. Is that sufficient?

Rarely.

Credit card travel insurance is frequently inadequate for safari travel particularly in relation to medical evacuation and repatriation coverage, which are the most critical elements for remote African destinations. Please contact your credit card provider, review the coverage limits carefully, and satisfy yourself that the policy meets the standards outlined above before relying on it for your Vard experience in Africa.

I have already paid for my journey in full. Do I still need insurance?

Yes, without exception.

The financial protection your insurance provides begins at booking and extends through every stage of your journey. Guests who have travelled with us without adequate insurance a very small number, and a situation we now prevent through our booking conditions have found themselves exposed to costs that no completed payment protects against. Your safety, your health and your peace of mind are not covered by your booking confirmation. They are covered by your insurance policy.

Can Vard Africa review my policy or recommend a specific provider?

We are unable to review individual policies or recommend specific providers this falls outside our professional scope and we believe it would not serve you well. What we can tell you is what comprehensive coverage looks like which we have outlined above and we encourage you to review your chosen policy carefully against those standards before confirming it.

A helpful starting point for understanding what to look for is the **Foreign, Commonwealth & Development Office** of your home country, which provides clear guidance on travel insurance for international travel. Your Vard experience designer is always available to discuss your specific destinations and journey in the context of your coverage decisions not to advise on the policy itself, but to ensure you have the information you need to make a fully informed choice.

What if I travel without insurance?

Comprehensive travel insurance is a condition of booking with Vard Africa.

In the event that a guest is unable to provide confirmation of adequate coverage prior to their departure, we reserve the right to suspend or cancel the booking in accordance with our Terms and Conditions. This position is held without exception not as a commercial decision, but as an expression of the duty of care we extend to every guest in our care.

What We Need from You

Prior to the final confirmation of your journey, your Vard Africa advisor will request the following details from your travel insurance policy:

The name of your insurer. Your policy number. And the **24-hour emergency contact number** the number that, in the event of an emergency anywhere in Africa, connects our team and our partners directly to your insurer so that assistance can be arranged immediately, without delay, and without any financial burden falling on you in that moment.

These details are held securely, shared only with the partners directly responsible for your care, and used for one purpose only your protection.

A Final Word

Read your policy. All of it.

We say this with warmth because we have known guests who believed they were fully covered and discovered, in circumstances they would not have chosen for the discovery, that their policy contained exclusions they had not anticipated.

The finest travel insurance is the kind you never need to use. But the peace of mind it provides the quiet, settled confidence of knowing that whatever happens, you and the people you love are protected is itself a form of luxury.

And at Vard Africa, no element of your experience is beneath that standard.

Your journey deserves complete protection. We require it. We recommend it. And we mean both — completely.

YOUR HEALTH. YOUR SAFETY. OUR RESPONSIBILITY.

Before you think to ask, we have already thought of it.

There is a particular kind of trust that exists between a traveller and the people responsible for their journey.

It is not spoken about often in luxury travel not because it is unimportant, but because when it is done right, it is invisible. You do not think about it. You do not feel its edges or its limits. You simply move through your journey with a settled, unexamined confidence that everything around you has been considered, prepared for, and held to a standard that leaves nothing to chance.

That invisible confidence is what we build every Vard experience around.

You Are Going somewhere wild. That is precisely the Point.

Africa is not a managed environment. Its wildlife is sovereign. Its landscapes are vast and, in places, genuinely remote. The distances between camp and city can be considerable. The bush operates by its own rules ancient, consistent, and entirely indifferent to human schedules.

This is not a risk to be mitigated into irrelevance. It is the very essence of what makes Africa the most extraordinary destination on earth and it is the reason the experience reaches places that no sanitized, controlled, fully predictable alternative ever could. What we offer is not the removal of wildness. It is the absolute assurance that within that wildness, you are comprehensively, expertly, and warmly held.

What We Take Care Of — So That You Do Not Have To

The people around you know what they are doing.

Every guide, every camp team, every partner property in the Vard Africa's portfolio has been selected not only for the quality of the experience they deliver but for the depth of their safety knowledge and their emergency preparedness. Our guides are not simply extraordinary naturalists they are trained, experienced, and calm in circumstances that require all three simultaneously.

Medical support is never far away.

Africa's finest safari destinations maintain medical evacuation infrastructure of a standard that surprises most guests. We partner exclusively with operators who have direct access to emergency medical services including air evacuation where required and every detail of your medical coverage is confirmed and in place before you depart. We highly recommend and assist with comprehensive travel and medical insurance as a standard part of every journey we design not as a formality, but because it is the right thing to do for every guest we care about.

Your health preparation begins before you leave home.

Your Vard Africa designer will walk you through every health consideration relevant to your specific destination's vaccinations, anti-malarial, altitude, dietary requirements clearly, thoroughly. We work with your schedule and your medical history to ensure that your preparation is complete and that you arrive in Africa feeling ready rather than anxious.

We know where you are. Always.

From the moment you depart to the moment you return home; our team has full visibility of your journey. Every transfer, every flight, every camp arrival tracked, confirmed, and held within a network of communication that ensures that if anything unexpected arises, our response is immediate.

The honest truth about safari safety,

Millions of people travel safely and joyfully through Africa every year. The vast majority of wildlife encounters including those at very close quarters pass without incident, guided by professionals whose understanding of animal behaviour is both deep and instinctive.

The Africa we introduce you to is the same Africa we love deeply and personally. The same landscapes we have walked ourselves. The same camps we have slept in, the same guides we have trusted with our own families.

We would not send you anywhere we would not go ourselves. We never have. We never will.

Before You Ask — We Are Already There

Every question you have about your health and safety on this journey before departure, during your time in Africa, and on your return has a person attached to it. A real person. Someone who knows your journey intimately, who has anticipated your concerns, and who is available to you with the kind of unhurried, genuine attention that turns anxiety into confidence before it ever fully forms.

You do not need to research this alone. You do not need to wonder.

You simply need to ask — and we will handle the rest.

IN AFRICA, IT IS ABOUT WHO YOU KNOW.

The sense and art of place:

At Vard Africa, that network is yours.

"The only man I envy is the man who has not yet been to Africa — for he has so much to look forward to." — Richard Mullin.

We have thought about this quote many times.

What strikes us most is not the envy it is the certainty behind it. The absolute, unqualified conviction of someone who has been to Africa and knows, with the particular authority of direct experience, what awaits the person who has not yet arrived.

The art of place, at the level Vard Africa operates, is the art of matching the right guest to the right space at the right moment in their life. And it is something we take more seriously than almost anything else we do.

We Understand the Ultra-High-Net-Worth Guest:

We understand the particular combination of sophistication and hunger that defines the world's most discerning travelers' people who have stayed in every celebrated property, eaten at every celebrated table, and who arrive in Africa not looking for comfort but for consequence. For the experience that finally, completely, delivers what so many others have promised and so few have provided.

And we understand something else something that takes years of working with guests at this level to fully appreciate:

Africa, in the right hands, delivered in the right way, to the right guest at the right moment does exceed every dream.

Our Partners in Africa:

& beyond > African bush camps > Angama > Asilia Africa > The Elewana collection > Azura boutique retreats > Lemala group > The Safari collection > Chem chem safari > One & Only > volcanoes safaris > resorts > Xanadu > Desert & Delta Safaris > Governors Camp collection > Saruni collection > Collection in the wild > Bush and beyond > Singita Africa > The great plains conservation > Legendary expeditions > Arijiju retreats > Sirikoi lodge > Grand Melia Tanzania > Natural selection > Offbeat collection > Offbeat safaris > Laba Laba Tanzania > Sanctuary retreats > Alex walkers serian > Simbavati lodge collection > Londolozi > Cheetah plains > The royal portfolio > Thorny bush > Time Tide > Wilderness > Four seasons > Ker & Downey Africa > Kicheche camps.

OUR AFFILIATIONS:

Committed to the Industry's Highest Standards.

- ✓ Association of bonded travel organizers trust- UK
- ✓ African travel & tourism association Member.
- ✓ Association for the promotion of tourism in Africa Member.
- ✓ Kenya Association of tour operators Member
- ✓ Kenyan Association of travel agents Member
- ✓ Tourism regulatory authorities Member
- ✓ United States tour operators' association Member-USA

Iconic Wildlife and Where to spot it:

Lion, Cheetah, Spotted hyena, Aard Vark, Black rhino, Ostrich, leopard, Wild dog, Mountain Silverback gorilla, Chimpanzee, Brown hyena, Buffalo, Eland, Elephant, Gerenuk, The Maasai Giraffe, The reticulated Giraffe, Hippos, Oryx, Meerkat, Pangolin, Roan antelope, Sable antelope, Sitatunga, Stripped hyena, Spotted hyena, White rhino, Wildebeest, The Nile crocodile, The Common zebra, The Grevy Zebra, The mountain zebra, Serval cat, Caracal, Honey badger,

Birds:

Additional pointers and notes:

- ✓ Multi Lingual website- At least basic languages
- ✓ Multi-currency Website-At least it able to convert the top 7 currencies of the world.
- ✓ Have the African Map;